

Teacher

Display advertising

Volume 24

#1 September 2011
#2 October 2011
#3 Nov./Dec. 2011
#4 Jan./Feb. 2012
#5 March 2012
#6 April 2012
#7 May/June 2012

Deadline

August 19, 2011
September 23, 2011
October 31, 2011
December 16, 2011
January 27, 2012
March 30, 2012
April 30, 2012

Mailing Date

September 13, 2011
October 18, 2011
November 22, 2011
January 24, 2012
February 21, 2012
April 24, 2012
May 22, 2012

Mailing dates are subject to change without notice.

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Teacher Newsmagazine Advisory Board 2011-12

Richard Beaudry
Jack MacDermot
Stacey Robinsmith
Jennifer Wadge
Hayley Waring

Size

2"w x 2"d
2"w x 4"d
4"w x 2"d
2"w x 6"d
4"w x 4"d
4"w x 6"d
6"w x 4"d

Gross Cost (plus HST)

\$154
\$308 (vertical)
\$308 (horizontal)
\$539 (vertical)
\$539 (horizontal)
\$825 (vertical)
\$825 (horizontal)

The above rates are for black and white or full colour. There is a 10% discount for running in 7 consecutive issues. Advertising will be accepted as space permits. All advertisements will be reviewed and approved by the BCTF. They must reflect BCTF policy and be politically, environmentally, and professionally appropriate.

Payment: Credit card or cheque (payable to BCTF).

File format

Any file saved in PDF, EPS, or TIFF format.
Microsoft Word PDF files are not compatible.

Classified advertising: \$1.00 per word plus HST.

For more information, contact:
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